

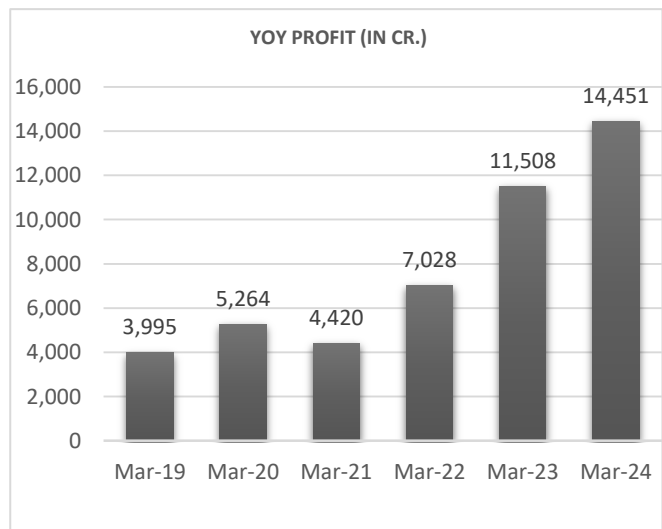
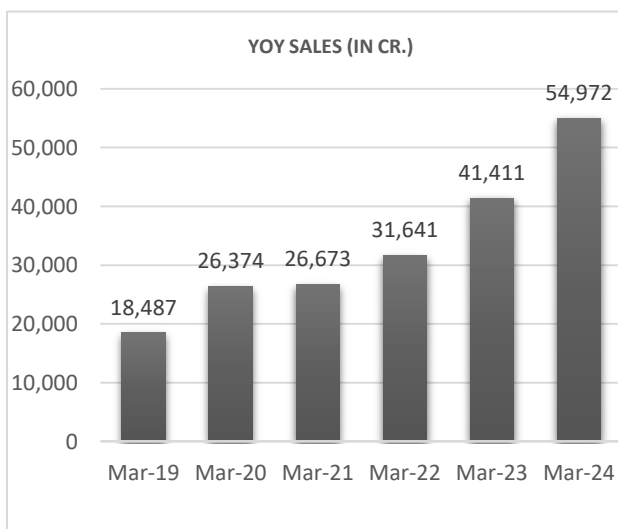
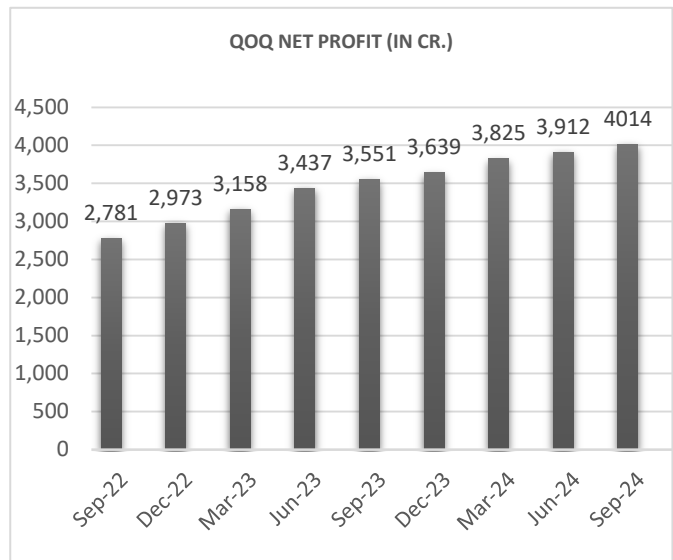
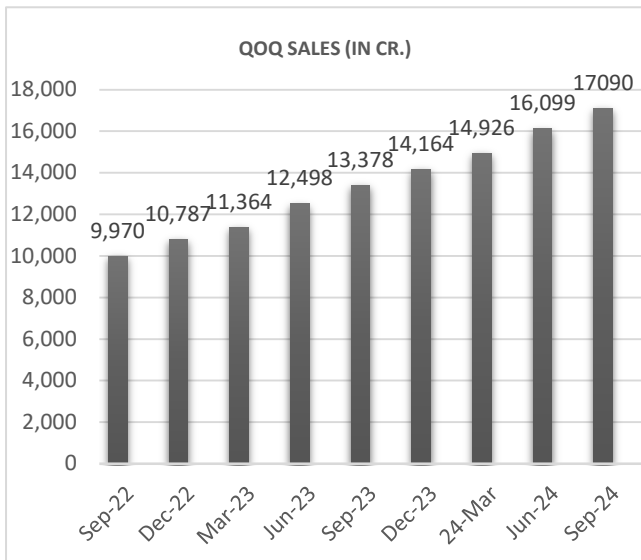
# BAJAJ FINANCE

20 January 2025

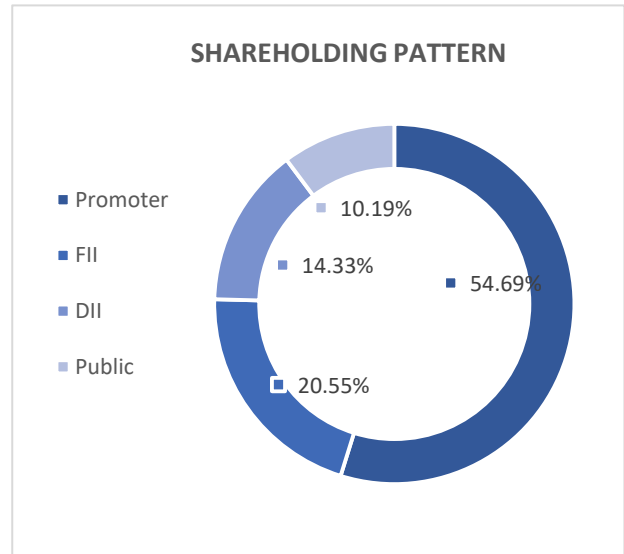
## About company

Bajaj Finance (BFL) started its journey in the year 1987 as a vehicle financing company and now is one of the largest and most diversified NBFCs in India. Bajaj Finance primarily focuses on lending, offering a diversified portfolio across retail, SME, and commercial customers with a strong presence in both urban and rural India. The company also accepts public and corporate deposits and provides a variety of financial services. As of Q3FY24, Bajaj Finance operates in 1,538 locations with over 134,700 active distribution points of sale. It is the lender for consumer electronics, digital products, and lifestyle products in India

## Financials



|                       |                |
|-----------------------|----------------|
| MARKET CAP            | RS 4,34,972 CR |
| P/E RATIO             | 30.4           |
| DIVIDEND YIELD        | 0.51           |
| ROCE                  | 11.9 %         |
| ROE                   | 22.1%          |
| FACE VALUE            | 2.00           |
| 3 YEARS SALES GROWTH  | 27%            |
| 3 YEARS PROFIT GROWTH | 48%            |



### Our recommendation

**OPTION INSIGHT: BUY BAJFINANCE 7500 CALL ABOVE 125 TARGET 150/175 STOPLOSS BELOW 100**

### Technical analysis

Bajaj Finance Ltd share prices flipped into bullish trend after remaining in a consolidation phase for a brief period of time. The prices crossed last two trading session' high and sustaining above it. On technical front, the prices are trading above its 20 EMA level indicating a bullish momentum. Supertrend indicator is showing bullish trend as green zone is active in it (as shown in image below). The prices are expected to move 1-1.5% on the upside while on the downside 7320 can act as the support level. Thus on the basis of above analysis, we recommend BAJFINANCE 7500 CALL option.



## **Disclaimer**

I, Ruchi Nahar, SEBI Registered Research Analyst (INH000014544) comply with the qualification and certification requirements under SEBI (Research Analyst) Regulations, 2014. I have qualified CA, CS and MBA, has over 11 years of experience in MNCs, culminating as Head of Finance. I now leverage my expertise to guide stock market investors with strategic insights. All of the views expressed in research reports and recommendations issued by me reflect my personal views about the subject company or companies at the given point of time and I do not receive/accept any kind of compensation, directly or indirectly related to specific recommendations or views expressed in reports issued by me. I/my relatives do not at any point of time of issuing the reports have any material conflict of interest in the subject company neither I was/am/will be engaged in market making activity for the subject company. The investments discussed or views expressed in reports and recommendations issued by me may not be suitable for all investors. The user assumes the entire risk of any use made of this information. I nor any person connected with my report, accepts any liability arising from the use of research document. The recipients of research document should rely on their own investigations and should consult their own financial advisors to determine merit and risks of such investments based on their own risk appetite. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. Reports and recommendations based on technical analysis centres on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. Opinions expressed in research reports & recommendations will be based on the current opinions as of the date appearing in research report & recommendations. While I endeavour to update on a reasonable basis the information discussed in research reports, there may be regulatory, compliance, or other reasons that prevent me from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. So far as reports include current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed. Investment in securities market is subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.